

Abstract of the Disclosure

The present invention relates to a method and centralized system established over the Internet for automatically generating information directed to products one or more suppliers in response to user request of criteria and collecting information of market research and user trend data directed to demographic information of the users of the system and user request criteria via the Internet. The market research and user trend data can be forwarded to suppliers registered with the system and matching the users request criteria. The system also provides for generating rebate certificates directed to products requested by the user, as marketing incentives. In particular, the method and system of the present invention can be used for automatically generating a selection of solvent products in response to user input criteria of characteristics of the solvents.